



LATINPIN COVID. ABC (ENG)



Acciones ABC

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Taken actions

Data as of: 06/05/2020

Choose as many as apply:

1. ESSENTIAL INDUSTRY and ADVOCACY arguments for continued operations
Yes
2. PAINT RETAIL SECTOR SUPPORT INFORMATION
Yes
3. SAFE PRODUCTION AND PRODUCT DELIVERY practices
Yes
4. Any REGULATORY RELIEF activities
Yes
5. SUPPLY CHAIN support efforts
Yes
6. Emerging PAINT AND COATINGS SALES DATA and/or market projections
Yes

7. Any government ECONOMIC STIMULUS or industry financial support efforts

No

8. OFFICIAL DECLARATIONS and EMERGENCY GOVERNMENT ORDERS

Yes

SUMMARY

Bolivia is experiencing a situation of great uncertainty as to what will happen to the economy after the restriction of the Pandemic. The Bolivian Color and Paint Association, together with the Expocolor fair, is offering its full support to paint factories and importers in Bolivia and Latin America, in order to effectively deal with the commercial and technical changes that need to be made. The support is specified in being a facilitator of the communication campaigns of the factories towards the final consumer, encouraging the consumption of paintings, including virtual and digital advances.